MACHA LOPEZ

Visit my portfolio at http://machalopez.com

CV

NARRATIVE DESIGNER, WRITER
STORY CONSULTANT

FRENCH, ENGLISH & SPANISH SPEAKING

PROFILE

Award-winning narrative designer and writer with a wide social sciences and humanities background. I'm inspired by ambitious, innovative projects and teamwork as I strive to bring energy, diversity and creativity to the writer's room.

CONTACT

Based in Montréal, Quebec
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SKILLS

Social Sciences, Humanities, Law

Script doctoring & Story consulting

Scriptwriting, storytelling (Games, films, TV)

Interactive Writing, Digital Storytelling

Game design & Level design

Video Editing

Management of creative projects

Social Media management

Team management

Public and Private fund-raising

Development of Narrative Tools

Production Methods

STORY DARLINGS

Fantasy, Magic Realism

Psychological Horror, Everyday Horror

Mental Health, Chronic Illness

Politics, Conflicts , Power Relations

Adolescence, Family Secrets

EDUCATION

2015 — MASTER DEGREE - PUBLIC AFFAIRS
Major in Economics & Law of Creative Industries
Sciences Po (Paris, France)

2012 — BACHELOR DEGREE - ECONOMICS, LAW, HISTORY
Sciences Po (Paris, France)
3rd year exchange program at St Xavier's College Mumbai, India

2009 — HIGH SCHOOL GRADUATE
Major in Economics & Social Sciences
Paul Valery High School (Sète, France)

WORK EXPERIENCE 1/2

TODAY — PRINCIPAL NARRATIVE DESIGNER
Eidos Montréal (Montréal, Canada)
Unannounced AAA Projet

2020 - 2023 — LEAD NARRATIVE DESIGNER
Dontnod Studios (Montréal, Qc, Canada)
Unannounced Projet

- Narrative features, systems and tools
- Team management, scoping, roadmapping
- Point of reference for Narrative Design
- Writing (dialogue, game text, bios, tone...)

2018 - 2020 — NARRATIVE DESIGNER
Dontnod Entertainment (Paris, France)
Life is Strange 2 (Square Enix)
Tell Me Why (Microsoft)
Unannounced Projet

- Partner with level and game designers to create & implement unique storytelling with a focus on gameplay experience
- Write dialogue structures, attend Mocap & Recording sessions
- Develop narrative features and help shape adequate narrative tools
- Partner with writers to define the plot, narrative arc, character sheets, themes and locations
- Partner with artists to implement engaging and authentic environmental storytelling
- Produce and keep up to date all story-related documentation

2017– 2018 — FREELANCE WRITER-TRANSLATOR

- Freelance scriptwriter for episodic *dating sim* game (produced by french studio Beemov)
- Story advisor and script-doctor for film & series writing development
- FR-EN & EN-FR translations & editing for film & series fund-raising applications

LANGUAGES

French
Native proficiency

English
Profesionnal proficiency

Spanish
Advanced proficiency

Portuguese
Intermediate proficiency

LSQ/ASL
Level 1 Beginner

OTHER SKILLS

Driving License
France & Québec

First Aid certificate
Basic Life Support,
choking, bleeding

AWARDS

Narrative Excellence
Pégase 2020 - *Life is Strange 2*

Jury Special Prize
Ping Awards 2020 - *Life is Strange 2*

Best Microsoft Xbox Game
Gamescom 2020 - *Tell Me Why*

Game for Impact
Game Awards 2020 - *Tell Me Why*

Best Narrative Design
Pégase 2021 - *Tell Me Why*

Beyond Video Game
Pégase 2021 - *Tell Me Why*

Authentic Representation
Gayming Awards 2021 - *Tell Me Why*

Best LGBTQ Character
Gayming Awards 2021 - *Tell Me Why*

Outstanding Game
GLAAD Media Awards - *Tell Me Why*

FEATURED IN

Xbox France Interview : Women in Video Games

Paris Games Week Panel

Devcom 2021 Panel : The Stories & Characters We Need

Game devs take action for LGBTQ+ representation

HOBBIES

Swimming, Yoga, Softball

Sociology, Travel, Herbalism

Singing, Writing Flash and Microfiction

WORK EXPERIENCE 2/2

Other games XP

- Mobile game Associate Producer
- Panelist at industry conferences
- Occasional speaker for training courses (Code Coven)
- Studio staff representative for 3 years

2016 - 2017

FILM PRODUCTION AND WRITING ASSISTANT

PATAFILM (Paris, France)

Assistant for financial, administrative and creative development of film, series, digital series and documentary projects

- Public and private fund-raising tasks (applications, follow-up), tax credit process
- Writing development assistant (script reader and advisor, writing room meetings, follow-up with writers)
- Project acquisitions and promotion
- Organizing shootings, handling schedule and staff contracts
- Post-production follow-up
- Film festival applications and follow-up
- Day-to-day administrative and legal support of the production company

2015 - 2016

ON-AIR TV PRODUCTION INTERN/CONTRACT

The Walt Disney Company France (Paris, France)

- Attend creative brainstorm and advertising shootings for 4 Disney Channels
- Daily scheduling and delivery of the network's On-Air self-promotion broadcast log
- Plan and attend recording sessions, operate acting direction during sessions
- Supervise localization process of promos
- Coordinate communication between Creative Services and other departments (Compliance, Marketing...)
- Day-to-day liaison with London Office
- Asset management and international exchange of On-Ar advertising and GFX content
- Occasional EN-FR / FR-EN / ES-FR advertising content translation

Previous work experience

Film production intern (fiction & documentary)

Film distribution & advertising intern

Photography festivals intern

I am always open to new collaborations! Freelancing & Contract.

If you're looking for a Writer, Story consultant or Narrative designer, reach out to me and tell me more about your project!

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